



Refill stations make it easy to dispense water, no matter what size container.



Our 24 hour Water Trainers offer an added convenience for those customers that are unable to visit the store during standard business hours.



Water To Go®

OPPORTUNITY

Proven Concept

Our concept is simple. Purified Water To Go® has created a niche between water purchased in bottles and delivered water. We provide superior drinking water with the highest degree of customer service for about 70% less than our competition. Taking our concept further, Water to Go + Nutrition® stores offer a wide variety of vitamins, supplements, high protein/low carb products and specialty diets which has proven to be a natural fit for our health-minded customers. As one of the premier franchises in the water industry, Purified Water To Go® offers entrepreneurs a tremendous opportunity to capitalize on the enormous growth curve of the water and nutrition industries. Franchisees gain the benefit of a proven concept, our technologies, national purchasing power, expertise and professional support for the life of their business. As our franchise system continues to expand, Purified Water To Go® has aggressively sought out new, complementary products and services that offer

Our expansion into wellness and nutrition is only one of many areas which our franchisees have benefited. Our stores also carry a wide variety of water related retail products and dispensing systems for the home. Negotiated pricing through approved vendors enables franchisees to take advantage of deep discounts and maximize profitability.

Benefits

- Protected Territories
- Impeccable Store Design
- Site Selection Assistance
- State-of-the-Art Proprietary Equipment
- Exceptional Product Line
- Comprehensive Training
- Established Marketing Programs
- Professional Franchise Support
- Financing Available (qualified applicants)

TECHNOLOGY

The Purification System

Our state-of-the-art Pure + Fresh 12-Stage Water Purification System® produces the highest quality purified drinking water available. Our proprietary purification equipment surpasses all FDA water purification requirements and removes impurities that most other systems overlook. The system is fully automated with computerized controls to manage production requirements, energy consumption and internally performs maintenance functions. Our purification system is tremendously efficient in converting regular tap water into healthy, contaminant free drinking water that looks clear and tastes great.



Pure + Fresh 12-Stage Water Purification System®

Concept Variety

Purified Water To Go® franchisees have the option of choosing from our standard Purified Water To Go® store offering mainly water and related products, or our Water To Go + Nutrition® store designed as an expanded water and specialty nutrition store. Our flexibility makes our franchise one of the most exciting new franchises in the industry. With an expansive product and service mix, our franchisees can tailor their store to fit the needs of their community. The Purified Water To Go® management team works closely with each and every store to maximize their potential and expand their customer base and revenues respectively.

Product Variety

Our 3 Stage RO Systems combine the most advanced reverse osmosis purification and activated carbon filtration technologies to create the best quality water for home or commercial use. Our water systems remove calcium, magnesium, iron, and other minerals by filtering the water through a high capacity softening resin. This system will provide soft water for daily needs.



AREA DEVELOPMENT

Growing a franchise system is about bringing people together that share a common goal and are willing to go to extraordinary lengths to achieve their dreams. We believe that people make the difference and we have selected certain franchisees to become a vital part of the organization as Area Developers. Those selected to become Area Developers, opening additional

Area Developers receive a comprehensive training program that provides a solid foundation for the development of the new market. Area Developers receive the organization in the same fashion as our management teams and as a result of their efforts – share in the franchise fees and royalties of all stores that open in their territory.

Customer Convenience

The key to great technology relies greatly upon the "user" or customer interface. That is why tremendous research and engineering went into the design of our multi-spout refill station. Multiple customers can use the convenient refill station at the same time to fill their favorite water container with fresh, pure drinking water. The refill station features accessible water spouts with easy on/off levers that accommodate every size bottle, and a drain system to catch spills and over fills.

